



**For Release: Immediately
or anytime**

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Happy Birthday, Yellowstone

MENLO PARK, CA - America is about to celebrate the 137th anniversary of “the best idea we ever had” — in the words of Wallace Stegner—the setting aside of unique parcels of land for the benefit and enjoyment of the people, the national park idea.

Yellowstone National Park was established as the world’s first truly national park. It was on **March 1, 1872** that President Ulysses S. Grant signed into law the reservation of Yellowstone National Park. All these years later visitation to Yellowstone now tops three million a year, and the national park idea has been copied by countries around the world.

How are today’s visitors to decide where to go and what to do along Yellowstone Park’s 300+ miles of roads? In the mid-1990s, a lifelong aficionado of the park, Janet Chapple, set out to research and write the quintessential guidebook to answer these questions. April 2009 will see the publication of the updated third edition of her highly popular guide,

Yellowstone Treasures: The Traveler’s Companion to the National Park (\$23.95 trade paperback, www.yellowstonetreasures.com).

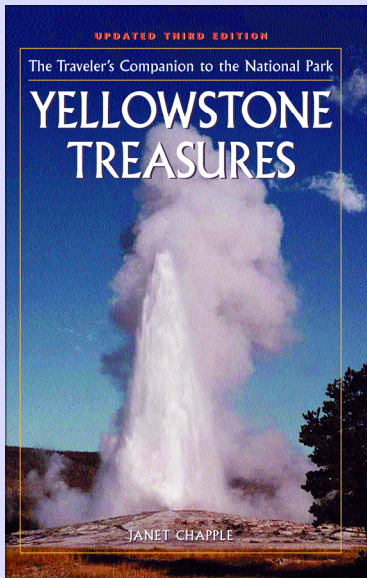
What distinguishes this guidebook from the numerous others one might consider when planning a Yellowstone trip? Most obvious are the facts that this book’s 392 pages are **full-color throughout** and that it is centered around Yellowstone and not around both Yellowstone and neighboring Grand Teton national parks. Thus, the reader of **Yellowstone Treasures** will find:

- Mile-by-mile descriptions of all the features along Yellowstone’s roads
- Descriptions of the areas just outside Yellowstone
- A field guide to the flora and fauna
- Recommended walks in the geyser basins and elsewhere off the roads
- A historical time line plus highlighted historical tidbits throughout
- Charts of campgrounds and other facilities
- Over 200 photos, contemporary and historical
- 37 detailed maps

How did the author put together this “*Best comprehensive Yellowstone travel book ever?*”—as the owner of The Bookworm shop in West Yellowstone, Montana has put it? Lots of research is the simple answer: keeping up over many years—by every print, personal, and internet means available—with the wolves and the grizzlies, the geysers and the rumblings of the super-volcano, the debates over winter visitation and the environmental threats to the park’s environs. “It took over my life,” says Chapple, and, “I plan to keep updating and marketing the book as long as I can or until I’m 80 years old—whichever comes first!”

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—over—



Yellowstone Treasures The Traveler’s Companion to the National Park Updated Third Edition

by Janet Chapple

392 pages • 5.5" x 8.5"

167 color photos & illustrations

38 b&w photos & illustrations

7 line drawings • 10 watercolor

paintings • 6 diagrams • 4 charts

37 maps • bibliography • 18-page index

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<http://www.yellowstonetreasures.com>,

and at shops in and around Yellowstone.

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A Yellowstone Time Line

<u>DATE</u>	<u>EVENT DESCRIPTION</u>
January 12 (1995) 18 (1955)	First 8 wolves arrive from Canada to be released in Yellowstone First snowcoaches travel into park from West Yellowstone
February	Mating season for wolves / ideal month for winter visits
March 1 (1872) early in month 15 (2009) mid month 30 (1891)	Pres. Ulysses S. Grant signs into law bill creating Yellowstone as the world's first national park Road plowing begins; over snow vehicles no longer allowed in park All roads are closed Migratory birds such as the mountain bluebird begin to return Shoshone National Forest is set aside as part of the Yellowstone Timberland Reserve—the first U.S. national forest
April mid month 20 24 (1903)	Park roads begin reopening (all roads are not open until late May) <u>National Parks Week</u> ; Yellowstone Treasures, Third Edition publication date (4/20/09) Pres. Theodore Roosevelt dedicates the North Entrance Arch
May 7 (1894) during May	Lacey Act, protecting Yellowstone's animals, passes Congress Bighorn lambs, coyote pups, and elk calves are born
June 1 (1904) 14 (1988)	Magnificent Old Faithful Inn opens to guests First major fire of a record fire year is ignited by lightning just north of Yellowstone (the Storm Creek Fire)
July 10 (1890) 29 (1994)	Wyoming (where most of Yellowstone Park is located) is admitted to the Union as the 44th state First verified catch of a lake trout in Yellowstone Lake marks the beginning of the threat this exotic species poses to native cutthroat trout.
August 1 (1915) 17 (1959) 25 (1916) Aug (1886)	Motorcars are first admitted to Yellowstone Hebgen Lake earthquake just west of the park kills 28, causes major changes to Yellowstone hydrothermal features (fifty year anniversary) The National Park Service is established with 13 units (by 2009 it has over 390 units) The U.S. Cavalry takes over patrolling the park to control poaching, vandalism, and the careless starting of fires
September 8 (1978) 27 (1827)	Yellowstone is declared a World Heritage Site by the U. N. The earliest published description of Yellowstone's features, a letter from fur trader Daniel Potts, is published in a Philadelphia newspaper
October 26 (1976) during Oct	Yellowstone is designated a Biosphere Reserve by the U. N. Birds migrate from and through Yellowstone
November early days	All roads close, with the exception of the all-year road from Gardiner to Cooke City
December mid month last week 28 (1973)	Some roads open to over snow vehicles Annual park bird count is held Endangered Species Act signed into law; grizzly bears and gray wolves are two Yellowstone species that benefit

To arrange an interview with Janet Chapple, to receive a copy of **Yellowstone Treasures**,
or for any additional information, please contact: Kate Bandos, KSB Promotions
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